

Holding a Car Share Day or Challenge



- Let everyone know well in advance
- Design some posters to advertise the event and display where parents can see them clearly
- Let the local press know what you are doing
- Have a 'count down' to the event in the weekly newsletter
- Set a target to enthuse and galvanise pupils and parents
- Hold a car share breakfast to make an event of it. Apply to TravelWise in advance for funding
- Hold a competition to be judged on the day – e.g. design a car share hat
- Make sure you let pupils and parents know how you have done



- Staff and pupils showing off their car share hats at **Branscombe C of E Primary School's** car share breakfast



Entries for the 'design a car share hat' competition - **Branscombe**

To apply for funding for a car share breakfast or similar event, please contact Lesley Smith, TravelWise Officer, at Travelwise@devon.gov.uk. Please note that you must apply for the funding before the event takes place.